

**Leadership.
Authority.
Accountability.**
...we get back
to the basics.

**2008 Spring Conference
Trade Show &
Annual General Meeting**

**FOR CO-OP HOUSING
MEMBERS AND STAFF**

Saturday, April 26

Holiday Inn Hotel & Suites
111 Cooper Street, Ottawa



**CO-OPERATIVE HOUSING ASSOCIATION
OF EASTERN ONTARIO (CHASEO)**



“Very informative. Great! Thank you!” ...
“Looking forward to next year’s conference” ...
“I can’t believe I just won a microwave oven!”

WORKSHOPS (9:00 am – 12:00 pm)

1 CO-OPS AND COMMUNITY REVITALIZATION: YES, WE CAN

Life skills, communication, accountability, healthy communities: all of these words have specific meaning for each of us in our co-ops. And each of us may have slightly different interpretations of what they mean. Come spend the morning with the folks from The Mandorla Project who focus on ways of developing positive community; find out how defining certain words and expressions play a pivotal role in how we participate in our own co-ops.

This workshop is a continuation of the workshop held at the CHASEO Fall Education Day and has been developed due to popular demand. Come see what all the fuss has been about.

WORKSHOP LEADERS:

Stephanie Coward-Yashiw, *The Mandorla Project*
Amanda Shaughnessy, *Co-op Manager,*
Co-op Voisins & CHASEO Instructor

MINI A (9:00 am – 10:30 am)

2 COMBLER NOS LOGEMENTS : QUE FAIRE LORSQU’IL Y A UNE AUGMENTATION DU NOMBRE DE LOGEMENTS INOCCUPÉS?

Que devons nous faire afin d’éviter les pertes de revenus associées aux logements inoccupés lorsque le taux d’inoccupation de la région augmente? Pour éviter d’avoir des logements inoccupés, on doit avoir un plan de marketing en place qui tient compte des marchés lents ou des situations dans lesquelles où il y a plusieurs logements inoccupés. Cet atelier abordera les éléments clés du plan de marketing, y compris comment chercher des nouveaux membres et comment retenir plus longtemps les membres actuels.

Venez apprendre des moyens d’accélérer le processus de demande et de trouver des nouveaux membres, tout en minimisant les pertes de revenus associées à l’inoccupation.

FORMATEURS :

Joseph Zebrowski, *Formateur de l’AHCEO*
Nathalie Cote-Chartrand, *Formatrice de l’AHCEO*

3 IT’S TRUE: CHILDREN ARE OUR FUTURE

Let’s face it: we are getting older. We have a lot of experience in our co-ops and in the sector in numerous roles...and it’s time to start sharing that knowledge. So many of our co-ops have young people who will never get a chance to talk about what it means to work and to volunteer in a housing co-op because it simply isn’t taught in our school system at any level. The Ontario Co-operative Association will be on hand to provide you with specific information and tools you can take back to your co-op to get young members involved. This mini workshop is important for boards looking for new directors, for new staff, etc. So take some time to find out how this information can help both the co-op and the younger members in your community.

WORKSHOP LEADERS:

Representative from OnCoop
Julie LaPalme, *CHASEO Instructor*

4 SPEAK UP, SPEAK OUT, AND SPEAK FROM THE PASSION WITHIN YOU!

Have you ever gone blank in a meeting with a politician and completely forgotten what you were supposed to say? Have you found yourself clutching the podium, feet trembling, heart pounding, as you address a co-op or community meeting? Has your throat gone as dry as the desert when you are forced to make small talk with a government official at some social function? It happens from time to time to all of us when called to speak in public or in pressurized situations.

Come talk to Pam & Harvey. During their co-op housing tenure, they have met with literally hundreds of politicians and have given numerous public

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Workshop locations?

You will receive workshop confirmation along with room locations in your kit at the conference.

addresses. In this hands-on session we look at approaches that unearth the self-assurance within you to speak with confidence whenever called upon.

WORKSHOP LEADERS:

Harvey Cooper, *Government Relations Manager, CHF Canada Ontario Region*

Pam Cripps, *President, CHASEO & Director, Social Housing Services Corporation (SHSC)*

MINI B (10:30 am – 12:00 pm)

5 2020 VISION: THE PLAN EXPLAINED

Is your co-op ready to become a 2020 Co-op? This CHF Canada designation will identify co-ops that have reached a standard of excellence in governance, planning and operations that is the ultimate definition of success. Come find out the elements of this new program and how your co-op can reach the 2020 standard. Learn the definitive distinction between governance and management and how they must work well together in order to achieve levels of excellence in both.

WORKSHOP LEADERS:

Lori Simpson, *LS Management & CHASEO Instructor*
Daphne Ures, *Coopérative Voisins & CHASEO Instructor*

6 THE ECONOMICS OF BEING GREEN

Who says it ain't easy being green (besides Kermit, the frog)? There are several ways co-ops in Eastern Ontario have retro-fitted their co-ops and have saved on operating costs virtually immediately. And, there are other initiatives that have had money-saving benefits with longer repayment times. In this mini workshop of case studies, come listen

to the experiences of social housing providers from across the province and how the immediate, short-term and longer-term environmental strategies have worked for them and how they can work for you.

Come find out about environmental programs that are coming soon to Ottawa that can help you determine your sustainability needs and abilities.

WORKSHOP LEADERS:

Bill Dufton, *Social Housing Services Corporation*
Curtis Johnson, *CHaOS Management & CHASEO Instructor*

7 HOW ARE WE DOING NOW?: THE AGENCY'S NEW REPORT IS IN!

The Agency for Co-operative Housing has just released a new report called the Co-op Data Report. This report shares information about your co-op in relation to your peers. This is the first time co-ops have ever had this kind of information!

We'll also briefly talk about your annual risk assessment and compliance monitoring reports and how to use them to improve your community. This workshop is designed for federally-funded housing co-ops but all participants are welcome.

WORKSHOP LEADERS:

Olga Tasci, *The Agency & CHASEO Instructor*
Julie LaPalme, *The Agency & CHASEO Instructor*

12:00 pm – 1:30 pm: LUNCH

1:00 pm – 3:00 pm: TRADE SHOW & PRIZES

3:00 pm – 4:30 pm: CHASEO AGM

conference workshops

Looking for more information?

Check out our website at www.chaseo.org for updates on the conference.

Check out our new timing format!

We have adjusted times for the Trade Show and AGM to make your experience even better!

DAY AT A GLANCE

Saturday April 26, 2008

8:30 am – 9:00 am

REGISTRATION

WORKSHOPS

9:00 am – 12:00 pm

1 Co-ops and Community Revitalization: Yes, We Can!

9:00 am – 10:30 am (Mini A)

2 Combler nos logements : que faire lorsqu'il y a une augmentation du nombre de logements inoccupés?

3 It's True: Children are Our Future!

4 Speak Up, Speak Out, and Speak From the Passion Within You!

10:30 am – 12:00 pm (Mini B)

5 2020 Vision: The Plan Explained

6 The Economics of Being Green

7 How Are We Doing Now?: The Agency's New Report Is In!

12:00 pm – 1:30 pm

LUNCH

1:00 pm – 3:00 pm

*TRADE SHOW

Come meet Co-op Cost Cutters and other suppliers and enter to win dozens of great Trade Show prizes!

3:00 pm – 4:30 pm

ANNUAL GENERAL MEETING

Please ensure that CHASEO has the current names of your delegate and alternate for voting purposes.

HOW TO REGISTER

To register, please complete the registration form sent to your co-op. The form should be completed and mailed to CHASEO along with payment. You can also fax your form to our office to speed up your registration.

BY MAIL

CHASEO

311-225 Metcalfe Street
Ottawa, Ontario K1P 1P9

BY FAX

(613) 230-2231

REGISTER EARLY!

Register by April 14 to take advantage of a 20% early bird discount!

BONUS OFFER: Buy Two & Get One Free!

Register 2 people for the full day and the third registration is FREE!

CONFERENCE FEES

Members

Full Day (includes lunch) \$130 + GST

Half Day \$65 + GST

Non-Members

Full Day (includes lunch) \$260 + GST

Half Day \$130 + GST

CANCELLATION POLICY

Cancellations must be received by our office at least 5 working days prior to the workshop in order to get a credit. Please try to find a replacement from your co-op in the event of a cancellation.

ANY QUESTIONS?

Telephone: (613) 230-2201 ext. 242

Fax: (613) 230-2231

E-mail: info@chaseo.org

Website: www.chaseo.org



Wheelchair accessible



Easy bus access



No scents make good sense

registration